

# MÖDERE® FAQs

## MODERE INSIDE-OUT BEAUTY SYSTEM

### Collagen Sciences

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#### **I'm only interested in topical collagen (or nutraceutical collagen). Why should I use Modere CellProof together with Liquid BioCell®?**

- As the foundation of your skin care and anti-aging regimen, Liquid BioCell effectively supports the delivery and synthesis of collagen at the deeper layers of the dermis for long-term benefits. Collagen-containing products in the CellProof line do not replace Liquid BioCell (or vice versa), but are instead the ideal complement, delivering topical BioCell Collagen® CG to areas of the face and neck that may benefit from extra attention. While the benefits of CellProof are limited to the external areas where it is applied, the benefits of ingested Liquid BioCell reach the entire dermis from head to toe as well as the hair, skin, nails and connective tissues, including joint cartilage. Used together, these products work synergistically — that is, the overall benefits are greater than the sum of their parts, as the appearance-enhancing effects of CellProof boost the inside- out benefits of Liquid BioCell Skin, Pure, Life or Sport.\*

#### **What's the difference between the Liquid BioCell® collagen in Liquid BioCell Skin, Pure, Life and Sport, and the BioCell Collagen® CG in Modere CellProof?**

- Both ingredients feature the same the Collagen/HA Matrix® Technology (naturally occurring matrix of collagen peptides, low molecular weight hyaluronic acid and depolymerized chondroitin sulfate). However, BioCell Collagen CG (cosmetic grade) is specifically designed to be stable and effective in topical/skin care applications, while the ingestible Liquid BioCell ingredient is designed for use exclusively in our Liquid BioCell products as a liquid-ingestible nutraceutical.

#### **What is the source of the collagen in Liquid BioCell and BioCell Collagen CG?**

- BioCell is the exclusive, highly bioavailable form of a patented sternal cartilage, which is derived from humanely treated chickens from some of the most reputable and regulated farms located in the US and Europe. BioCell is antibiotic- and hormone-free.

#### **Can I get results from the Modere CellProof products without using Liquid BioCell?**

- Yes, absolutely. Each of these products will deliver visible benefits on its own. However, for optimal results we recommend you use both the topical products and the supplement together.

#### **How long until I see results?**

- An instant† tightening effect from CellProof Serum will smooth the look of fine lines. Long-term results may be visible after four weeks, and with consistent use of the product, the appearance of wrinkles, crow's feet and fine lines will continue to improve.\*

#### **How do I incorporate the CellProof products in my skin care routine?**

- Start by cleansing with CellProof Double Cleanser, a dual-action cleanser to help optimize the benefits of the CellProof line. Apply CellProof Infusion Mask to clean, dry skin as directed, rinsing thoroughly after 5 minutes. Pat dry. Apply CellProof Serum as directed and follow with CellProof Moisturizer. Use Double Cleanser, Serum and Moisturizer daily, morning and evening. Infusion Mask should be used 2-3 times per week. For targeted benefits, finish with CellProof Eye Cream and CellProof Lip Complex.

#### **When is the best time to take Liquid BioCell?**

- Liquid BioCell should be taken twice daily. We recommend once in the morning and once in the evening.

†Within 5 minutes.

**\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.**

### Which Liquid BioCell formula should I choose?

- Liquid BioCell® Skin, Pure, Life and Sport are formulated with our exclusive Collagen/HA Matrix® Technology, which means they counteract skin photoaging, support joint and muscle fitness and connective tissue health, restore youthful skin, and support healthy hair, nails, gums and eyes. Each formula is also designed to provide specific, targeted benefits, so you can select the product that aligns with your goals. Skin adds ceramides, high-potency vitamin C and 19 phytonutrient-rich superfoods to further nourish your skin and enhance its appearance. Pure is gluten-free and sugar-free, with less than five calories per serving and zero carbs, making it perfect for keto and reduced-calorie diets. Life delivers 13 potent, phytonutrient-rich superfoods and resveratrol to support your overall health and well-being. Finally, Sport is ideal for active lifestyles — it contains BCAAs, L-carnitine and 9 phytonutrient-rich superfoods designed to fuel physical and mental performance, as well as boost muscle recovery and tone.\*‡

### Does BioCell Collagen® CG help with joint discomfort?

- No, the cosmetic grade BioCell Collagen® CG in Modere CellProof is designed to bring cosmetic results. For joint discomfort, we recommend that you use Liquid BioCell Skin, Pure, Life or Sport.\*

### Do I have to keep using the products indefinitely once I start?

- As with all beauty products, it is recommended to start and maintain a regular and consistent beauty routine for the best results.

### Do CellProof Double Cleanser, Serum, Moisturizer and Infusion Mask all contain BioCell Collagen® CG?

- CellProof Serum and Moisturizer both contain BioCell Collagen® CG. CellProof Double Cleanser and Infusion Mask don't contain BioCell Collagen CG because they are both rinse-off products. They are meant to support naturally radiant skin and optimize the benefits of the other products in the CellProof line. For the eye and lip area, we recommend adding CellProof Eye Cream and Lip Complex, both of which contain BioCell Collagen CG.

### Are CellProof Double Cleanser, Serum, Moisturizer and Infusion Mask paraben-free?

- Absolutely. All Modere products are paraben-free.

### Are CellProof Double Cleanser, Serum, Moisturizer and Infusion Mask gluten-free?

- Yes, CellProof Double Cleanser, Serum, Moisturizer and Infusion Mask are gluten-free.

### Are CellProof Double Cleanser, Serum, Moisturizer and Infusion Mask fragrance-free?

- CellProof Double Cleanser, Serum, Moisturizer and Infusion Mask scent comes from the natural botanical extracts they contain.

### Are CellProof Double Cleanser, Serum, Moisturizer and Infusion Mask a good fit for all skin types, even sensitive skin?

- The CellProof line has been formulated and tested to be compatible with all skin types. However, for those with sensitivity concerns, we recommend treating a small area of skin to ensure there is no irritation before applying to the whole face. As always, Modere is committed to developing effective products that are free of controversial ingredients and as safe as possible.

‡When paired with resistance training.

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