



MÖDERE®  
*CellProof*

BIOCELL COLLAGEN® CG  
PATENTED, AWARD-WINNING COSMECEUTICAL BREAKTHROUGH.



THE SCIENCE OF CELLPROOF

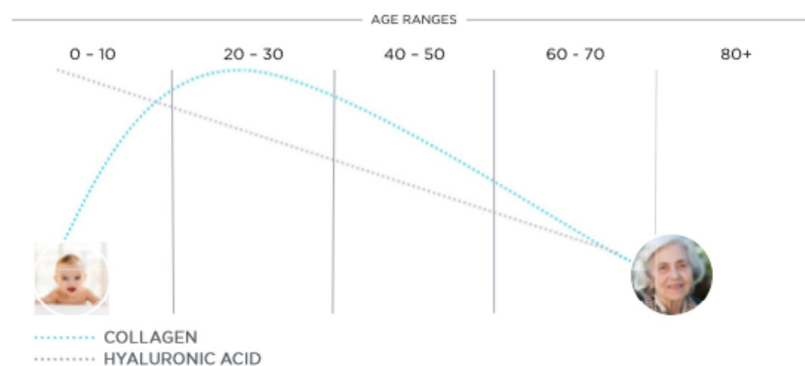
## THE SCIENCE

*Dull skin, deepening wrinkles and an aging jawline seem inevitable as you age.*

That's because with age, the body's levels of collagen and hyaluronic acid – compounds critical to skin firmness, hydration and smoothness – naturally decrease. This affects skin's hydration levels and collagen network. Skin is drier and rougher, wrinkles are more common with greater depth, and skin tone becomes less even with an aged appearance.

These changes begin in our 20s and are made even more pronounced by environmental exposure, pollution and stress.

### HYALURONIC ACID & COLLAGEN LEVELS DECLINE WITH AGE





## COLLAGEN/HA

*Modere® CellProof remarkably renews skin with Collagen/HA Matrix® Technology.*

Modere CellProof is an advanced skin care system that uses a ground-breaking hyaluronic acid and collagen peptide ingredient backed by patented, award-winning Collagen/HA Matrix® Technology, shown to help visibly diminish signs of aging and promote the look of youthful vibrance and skin health.

Combining this advanced collagen peptide with a science-backed skin tightening complex and antioxidants, Modere CellProof Serum is unique in its approach to firm and protect skin's appearance and deliver rapid, dramatic results<sup>†</sup> you can begin to see in less than 5 minutes!

*Our key ingredient - with patented, award-winning Collagen/HA Matrix® Technology*

Cosmetic-grade BioCell Collagen CG features the same Collagen/HA Matrix® Technology that's the foundation of our award-winning Liquid BioCell® supernutraceutical products. In Modere CellProof, it moisturizes the skin from the outside to increase the appearance of youthful plumpness while reducing the appearance of fine lines. In Liquid BioCell, this patented technology nourishes the skin from the inside, diminishing wrinkles, promoting hydration, enhancing firmness and increasing elasticity.\*

**BioCell Collagen® CG was awarded Best Collagen Peptide<sup>1</sup> of 2012 by Frost & Sullivan.**

FROST & SULLIVAN

<sup>1</sup>NORTH AMERICAN COLLAGEN PEPTIDE IN PERSONAL CARE NEW PRODUCT INNOVATION AWARD

*"Collagen/HA Matrix® Technology is a standalone ingredient in both the nutraceutical and cosmeceutical worlds and is pioneering the 'inside-out' approach to beauty."*

**Dr. Jon M Grazer, MD, MPH, FACS**  
Board-certified plastic surgeon,  
assistant clinical professor at UC Irvine

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

† When used as directed.

## THE PRODUCTS

Modere CellProof Essentials include CellProof Serum, CellProof Moisturizer and CellProof Infusion Mask. In three simple steps, this advanced skin care solution works powerfully to deliver visible results.



OXYGENATE, AWAKEN  
AND RENEW TIRED SKIN



- AWAKENS AND PRIMES SKIN FOR BENEFICIAL BOTANICALS
- RENEWS YOUTHFUL-LOOKING SKIN
- REDUCES THE APPEARANCE OF SKIN AGING
- REVIVES YOUR NATURAL RADIANCE
- SUPPORTS NATURAL MOISTURE BARRIER AND HYDRATION

**Modere CellProof Infusion Mask** delivers effervescent oxygen via patented Ox3™ technology to instantly awaken skin's appearance, allowing rare botanicals like award-winning snow algae and summer snowflake to nourish skin surface. Each application reduces the appearance of wrinkles and supports hydration for fresh, vibrant-looking skin.

## KEY INGREDIENTS

**Ox3™ proprietary blend**

Our patented oxygen delivery system awakens skin on contact with thousands of bubbles, prepping skin to receive further benefits from powerful botanicals.

**Snow algae**

(*Coenochloris signiensis*) A rare botanical that thrives in cold, harsh environments, snow algae defends itself by conserving moisture throughout the year. Our award-winning extract provides the same moisture-preserving effect on the skin, supporting its natural moisture barrier and leaving skin looking fresher and more even.

**Summer snowflake**

(*Leucojum aestivum*) This botanical extract provides potent antioxidants as it evens skin tone and improves skin texture, visibly smoothing the appearance of fine lines and wrinkles.





**VISIBLY TIGHTEN, TONE  
AND FIRM SKIN, INSTANTLY\***



- SUPPLIES COLLAGEN TO RESTORE HEALTHY-LOOKING SKIN
- DELIVERS HYALURONIC ACID FOR INTENSE HYDRATION
- PRODUCES AN INSTANT FIRMING EFFECT (WITHIN 5 MINUTES)
- SMOOTHS THE APPEARANCE OF FINE LINES AND WRINKLES
- PROVIDES ANTIOXIDANTS
- REVIVES THE LOOK OF TIRED SKIN

**Modere CellProof Serum** combines patented BioCell Collagen® CG, a ground-breaking, naturally co-existing matrix of hyaluronic acid and collagen peptides, with a science-backed skin tightening complex and potent antioxidants to instantly\* firm, tighten and smooth the appearance of fine lines and wrinkles.

\*Within 5 minutes.

#### **BioCell Collagen® CG**

Our multi-patented, naturally co-existing matrix of hyaluronic acid and collagen peptides is shown to intensely hydrate and moisturize skin, reducing the look of fine lines and wrinkles.

#### **Skin-tightening complex**

Combining acacia Senegal gum and hydrolyzed rhizobian gum, this science-backed tightening complex forms an invisible network across the surface of the skin. Quickly absorbed, it produces a tightening effect, instantly reducing the appearance of wrinkles

and leaving skin visibly smoother and firmer in less than 5 minutes.

#### **Vitamin C**

Our scientifically advanced form of vitamin C supports collagen on skin's surface to help promote youthful skin tone, elasticity and a healthy glow.

#### **African birch bark extract**

A potent antioxidant, this exotic ingredient supports vitamin C to help minimize the effects of the environment and the appearance of wrinkles.

#### **Aloe vera**

Although aloe is best known for after-sun care and its ability to gently soothe and condition skin, this powerful plant is also highly effective at revitalizing the look of skin that is dry and coarse as a result of environmental factors and aging.

#### **Meadowfoam seed oil**

CellProof Serum combines two components derived from meadowfoam seed oil that have been shown to moisturize, condition and help rejuvenate skin appearance while creating a protective barrier to help prevent moisture loss.

#### **French plum oil**

Naturally rich in fatty acids, including omega-6 and omega-9, and a natural antioxidant, French plum oil is ideal for softening skin and enhancing its healthy glow while offering protection from environmental factors.

#### **Allantoin**

Well known for its ability to gently soothe while supporting skin's natural protective barrier and enhancing moisture retention, allantoin also has a keratolytic effect, allowing it to function as a very mild exfoliant for soft, smooth-looking skin and enhanced radiance.



**INTENSELY HYDRATE AND  
SMOOTH SKIN'S APPEARANCE**



- PROVIDES INTENSE HYDRATION
- HELPS SMOOTH SKIN FOR IMPROVED TEXTURE
- HELPS EVEN THE APPEARANCE OF SKIN TONE
- PROMOTES THE LOOK OF ELASTICITY
- HELPS PROTECT SKIN AGAINST THE ELEMENTS

#### **Modere CellProof Moisturizer**

features patented BioCell Collagen® CG, plus naturally derived astaxanthin and a blend of advanced peptides, luxurious plant butters and natural fruit extracts to provide intense hydration. This luxurious formula melts into skin to visibly enhance firmness, reduce wrinkles and even skin tone.

#### **BioCell Collagen® CG**

Our multi-patented, naturally co-existing matrix of hyaluronic acid and collagen peptides is shown to intensely hydrate and moisturize skin, reducing the look of fine lines and wrinkles.

#### **Astaxanthin**

A powerful natural antioxidant, astaxanthin helps hydrate and smooth the skin's appearance and support the look of elasticity. The vivid natural pigment gives CellProof Moisturizer its soft, peachy color.

#### **Vitamin C**

This stable, oil-soluble form of vitamin C provides antioxidant benefits.

#### **Advanced peptide blend**

Potent peptides reduce the appearance of wrinkles and renews surface cells to improve skin moisture and radiance.

#### **Cocoa & shea butter**

A blend of luxurious plant butters leave skin touchably soft and intensely hydrated.

*"Modere CellProof rivals the most sought-after skin care products in the world. Paired with Liquid BioCell®, it creates a comprehensive beauty system based on multi-patented Collagen/HA Matrix® Technology to deliver dramatic results."*

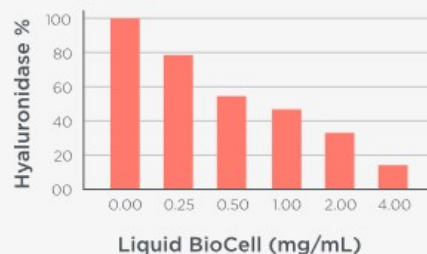
#### **Dr. Kelly Mattone, MD**

Cosmetic physician, board-certified in physical medicine & rehabilitation



### Liquid BioCell®

brings the same multi-patented technology behind cosmetic-grade BioCell Collagen in an ingestible form, clinically shown to increase hydration and reduce wrinkles from the inside while helping to renew skin elasticity and moisture. And that's just the beginning. Research shows a noticeable reduction in hyaluronidase, the enzyme that can cause skin aging.\*



\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.



## 360° MODERE INSIDE-OUT BEAUTY SYSTEM

For optimal results, pair Modere CellProof with award-winning Liquid BioCell®. This exclusive 360° approach delivers multi-patented Collagen/HA Matrix® Technology in both a topical (CellProof) and an ingestible form (Liquid BioCell), for noticeably more radiant skin. While any one of these products alone will significantly upgrade your skin care regimen, when used together, the overall benefits of these individual formulas is far greater than the sum of their parts. Make the Modere Inside-Out Beauty System your daily routine for radiant, healthy-looking skin. Because you deserve to look as vibrant as you feel.



## THE RESULTS

Within  
five minutes,

**88%\***  
noticed a  
**tightening effect**  
in their skin.†

After  
one week,

**100%\***  
said their skin was  
more **hydrated**  
and **moisturized**.

After  
three weeks,

**100%\***  
felt more **confident**  
in their skin.

After  
one month,

**100%\***  
said they would  
**recommend** the  
product to friends.

\*Modere customers  
and independent  
representatives. Product  
trial participants were  
asked to complete a  
survey. Percentages are  
based on the number  
of post-trial survey  
responses received; not  
on the total number of  
product trial participants.

### 5 MINUTES:



### 30 DAYS:



### SEE THE PROOF. INSTANTLY.†

Volunteers who tested  
Modere CellProof products  
were astonished by the  
results. Now it's your turn.

Experience our patented,  
award-winning cosmeceutical  
breakthrough.

†CellProof Serum results within 5 minutes.

The information contained in this document is solely intended for the  
purposes of education and knowledge, and should not be used as medical  
advice. Modere, Inc. will not assume responsibility for how you use this  
information in the future.

® 2020 Modere, Inc. All rights reserved.

